

State of Alaska FY2011 Governor's Operating Budget

Department of Administration Public Broadcasting Commission Component Budget Summary

Component: Public Broadcasting Commission

Contribution to Department's Mission

The primary purpose of the Alaska Public Broadcasting Commission (APBC) is the encouragement and support of noncommercial public broadcasting in the state through the provision of operating and capital grants in support of the delivery of noncommercial programs intended for a general audience by locally controlled nonprofit broadcast stations or telecommunications entities.

Core Services

- The primary service provided by the Commission is guiding development of an integrated public broadcasting system for the state through allocation of grants to qualified entities. In addition, the Commission shall:
- Provide monitoring and oversight of expenditure of state grants by eligible stations, and assure compliance with state grant requirements.
- Provide consultative services in all aspects of public broadcasting to all public or private agencies that request them.
- Serve as a library and clearinghouse for public broadcasting information.
- Prepare and submit to the governor and legislature a long-term plan for the development of public broadcasting stations and systems in the state and biennially update the plan.
- Perform all other functions necessary to ensure the orderly and coordinated development of public broadcasting in the state.

Key Component Challenges

Through its 30 grantees, the 30 public radio and 4 public television stations that serve Alaska, the APBC seeks to sustain high quality, locally relevant public broadcasting services for all Alaskans. Public broadcasting is a key component of Alaska's emergency services, telecommunications and education infrastructure providing critical local and state news, and information such as weather, marine conditions and emergencies. The viability of this statewide service is now greatly challenged by sharply rising fixed operating costs and deferred maintenance issues compromising the non-commercial programming service.

The system's ability to offset losses in State support remains a significant challenge. In 1992, the State invested \$7.5 million in public broadcasting. In FY10, the investment is \$3.7 million, although \$250,000 is "one time only" in FY10. This funding reality has resulted in declining capacity, service and buying power, a situation greatly exacerbated in recent years by large increases in fixed expenses driven by high energy costs. Despite this challenge, the APBC continues to focus on advancing cost effective collaborative initiatives that improve or expand service to communities via the public broadcasting system. In doing so, the APBC prioritizes initiatives that focus on sustaining and enhancing the ability of stations to provide strong local services as well as maintaining an ability to adapt to fast changing technology.

Significant Changes in Results to be Delivered in FY2011

The APBC will strive to support station efforts to develop station based new media applications that ensure cross platform availability of local content in this digital media world.

The APBC will remain focused on sustaining high quality non-commercial media services at the authorized funding level while seeking additional sources of financial support for Alaska's public broadcasters; may qualify for financial support from federal and other non-state entities.

Major Component Accomplishments in 2009

The Commission implemented a formula based methodology for distribution of funds.

The Commission supported system training and professional development initiatives by partnering with the Alaska Broadcasters Association in support of the annual ABA conference in Anchorage. Thirty public broadcasters took advantage of the professional development sessions that were partly funded by the Commission.

The Commission continued to encourage partnerships and collaborations between licensees as a means to further

consolidate common services and functions in order to maintain program delivery while reducing administrative expenses. For example, hub stations in Anchorage, Fairbanks and Juneau are actively exploring the feasibility of consolidating operations.

The APBC operates without any state employee support. In a model arrangement between Department of Administration and the APBC, the Commission contracts with a 501 c (3) non-profit entity to provide administrative and support services at a fraction of what it cost when the APBC was fully staffed with State employees in the 1980s and 1990s. For the tenth year in a row, the Commission received year round administrative support and services from Alaska Public Broadcasting, Inc (APBI). In addition to supporting the Commission's activities, APBI worked year round on behalf of the thirty grantees earning new capital revenue and gaining new operational cost savings. Examples include working with non-State agencies to secure funds for system wide infrastructure and technology improvements and innovations; negotiating with national network program providers for affordable rates for all Alaska stations; producing affordable in state training and professional development opportunities for station personnel; administering a group health plan for stations that can afford to offer coverage to employees.

Statutory and Regulatory Authority

AS 44.21.256-290 Alaska Public Broadcasting Commission
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Contact Information
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**Public Broadcasting Commission
Component Financial Summary**

All dollars shown in thousands

	FY2009 Actuals	FY2010 Management Plan	FY2011 Governor
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	0.0	0.0	0.0
72000 Travel	0.0	0.0	0.0
73000 Services	5.0	5.9	5.9
74000 Commodities	0.0	0.0	0.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	48.3	48.3	48.3
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	53.3	54.2	54.2
Funding Sources:			
1004 General Fund Receipts	53.3	54.2	54.2
Funding Totals	53.3	54.2	54.2

**Summary of Component Budget Changes
From FY2010 Management Plan to FY2011 Governor**

All dollars shown in thousands

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
FY2010 Management Plan	54.2	0.0	0.0	54.2
FY2011 Governor	54.2	0.0	0.0	54.2

Component Detail All Funds
Department of Administration

Component: Public Broadcasting Commission (77)
RDU: Public Communications Services (30)

	FY2009 Actuals	FY2010 Conference Committee	FY2010 Authorized	FY2010 Management Plan	FY2011 Governor	FY2010 Management Plan vs FY2011 Governor	
71000 Personal Services	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
72000 Travel	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
73000 Services	5.0	5.9	5.9	5.9	5.9	0.0	0.0%
74000 Commodities	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
75000 Capital Outlay	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
77000 Grants, Benefits	48.3	48.3	48.3	48.3	48.3	0.0	0.0%
78000 Miscellaneous	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Totals	53.3	54.2	54.2	54.2	54.2	0.0	0.0%
Fund Sources:							
1004 Gen Fund	53.3	54.2	54.2	54.2	54.2	0.0	0.0%
General Funds	53.3	54.2	54.2	54.2	54.2	0.0	0.0%
Federal Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Other Funds	0.0	0.0	0.0	0.0	0.0	0.0	0.0%
Positions:							
Permanent Full Time	0	0	0	0	0	0	0.0%
Permanent Part Time	0	0	0	0	0	0	0.0%
Non Permanent	0	0	0	0	0	0	0.0%

Change Record Detail - Multiple Scenarios With Descriptions
Department of Administration

Component: Public Broadcasting Commission (77)

RDU: Public Communications Services (30)

Scenario/Change Record Title	Trans Type	Totals	Personal Services	Travel	Services	Commodities	Capital Outlay	Grants, Benefits	Miscellaneous	Positions		NP
										PFT	PPT	
***** Changes From FY2010 Conference Committee To FY2010 Authorized *****												
FY2010 Conference Committee	ConfCom	54.2	0.0	0.0	5.9	0.0	0.0	48.3	0.0	0	0	0
1004 Gen Fund		54.2										
Subtotal		54.2	0.0	0.0	5.9	0.0	0.0	48.3	0.0	0	0	0
***** Changes From FY2010 Authorized To FY2010 Management Plan *****												
Subtotal		54.2	0.0	0.0	5.9	0.0	0.0	48.3	0.0	0	0	0
***** Changes From FY2010 Management Plan To FY2011 Governor *****												
Totals		54.2	0.0	0.0	5.9	0.0	0.0	48.3	0.0	0	0	0